



## EMPLOYMENT OPPORTUNITY

# GRAPHIC DESIGN ASSOCIATE

**Location:** Fort Lauderdale, FL • **Job Type:** Full-time

**Salary Minimum:** \$40,000

**Brizaga** is seeking a creative and self-driven team player to join our team at the forefront of the climate change and flood resilience industry. Founded in 2017, we are focused on improving the lives of others by creating products, processes, and tools that reduce the impact of climate change and rising seas on our environment, economy, and society. As recognized industry experts, we continuously engage in local, state, and national discussions surrounding engineering and environmental policy.

### **Overview**

We are seeking a creative and motivated individual to join our team as a Graphic Design Associate. As a Graphic Design Associate at Brizaga, you will play a key role in visually communicating our clients' resilience and sustainability initiatives, and environmental messages. The ideal candidate is passionate about our planet, possesses a strong design portfolio, and is eager to contribute fresh ideas to our projects. This role combines graphic design expertise with outreach and communication skills and offers a unique opportunity to contribute to both the visual identity and community engagement efforts of our organization. The successful candidate will be responsible for creating visually appealing content and collateral while also engaging with our audience through various outreach initiatives.

### **Essential Functions & Responsibilities**

- Provide daily support of outreach and engagement related to science, outreach, and planning projects, reporting directly to our Coordinator;
- Develop outreach and educational materials on climate change, resilience, stormwater, and flood management alongside our Outreach Team and other graphic designers;
- Assist with the development of communication collateral, such as presentations, for marketing, outreach, and educational events;
- Create eye-catching and innovative designs for digital and print materials, including social media graphics, brochures, flyers, posters, presentations, and other marketing collateral;
- Collaborate with the marketing team to develop compelling visual concepts and maintain brand consistency across all platforms;
- Work closely with clients to understand their branding guidelines and ensure consistency in all design deliverables;
- Manage multiple projects simultaneously, meeting deadlines and maintaining high-quality standards.

### **Minimum Required Qualifications**

- Proficiency in Adobe Creative Suite (Adobe Photoshop and InDesign);
- Strong Proficiency in Word and PowerPoint, especially as it relates to design;
- Understanding of design principles, typography, and color theory;
- Comfort with social media design development including Canva;
- Basic animation skills (e.g., logo animation);
- Basic video editing skills are a plus;
- Any website development skills are a plus;
- Excellent verbal, written, and interpersonal skills;
- Ability to prioritize, work independently, and meet deadlines;
- Positive attitude and a strong work ethic;
- Team player with the ability to contribute to a positive work environment;
- Ability to work independently and as a team; and
- Strong attention to detail and a passion for creativity and design.

### **Benefits**

- Competitive compensation commensurate with experience;
- Flexible PTO;
- Health, vision, and basic life insurance (100% company covered for employee);
- Dental insurance stipend;
- 401(k) with company match;
- A modern work environment with amenities;
- Ability to occasionally work from home; and
- A growing list of additional benefits.

**To Apply** - Please send your resume, a brief cover letter, and 2-3 samples of your work addressed to:

Wendy Mercado  
[careers@brizaga.com](mailto:careers@brizaga.com)  
(954) 834-3533

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