



## INTERNSHIP OPPORTUNITY

# MARKETING AND SOCIAL MEDIA INTERNSHIP

**Brizaga** was founded by two friends of nearly two decades, an oceanographer & meteorologist and a coastal & civil engineer, dedicated to helping individuals, businesses, and governments understand and begin to address the effects of rising seas and increasing flood risk. As an engineering consulting firm, we are focused on wholistic resilience and innovative approaches. We bring a unique perspective meshing the physical science and engineering worlds to create innovative and unique solutions to some of our greatest challenges. Our team has experience assessing vulnerability and risk, planning adaptation strategy, and public outreach associated with assessments, planning, and implementation. We distill complex scientific topics for policy-makers and the general public. Our team is ready to be the guide on your adaptation journey.

### **Overview:**

The Marketing and Social Media Intern will be a creative and self-driven team player ready for an incredible opportunity to hone your marketing and social media skills with a young engineering consulting company on the forefront of sea level rise adaptation.

### **Essential Functions & Responsibilities:**

- Manage and grow Brizaga's social media accounts, including Facebook, Twitter, LinkedIn, and Instagram;
- Create blog posts on relevant topics, news articles, and company happenings; and
- Develop a quarterly newsletter.

### **Minimum Required Qualifications:**

- Enrolled in a university working towards degree;
- Must have experience working with social media and marketing;
- Strong verbal, written, and interpersonal communication skills;
- Must be well organized, highly motivated, and detail-oriented;
- Ability to prioritize, work independently, and meet deadlines;
- Passion for the environment, science, resilience and sustainability is a plus.

**Location:** Brizaga is based in Fort Lauderdale, FL

**Availability:** 5-10 hours per week; \$10/hour; Can be arranged for college credit.

### **To Apply -**

Please send your resume and a brief cover letter specifying your availability to:

Alec Bogdanoff, Ph.D.

[jobs@brizaga.com](mailto:jobs@brizaga.com)

(954) 834-3533